



## **Social Media Policy**

This policy explains how our association uses social media. It is available and applies to all members of our association.

### **Details of the social media used by our association**

Crockenhill School Parents' Association uses Facebook (Facebook - Crockenhill School Parents' Association) has a page on the Crockenhill School website ([www.crockenhill.kent.sch.uk/parents-association](http://www.crockenhill.kent.sch.uk/parents-association)) and Whatsapp for the Association and groups for each year, run by a class rep for each year group.

### **Access to the social media used by our association**

Crockenhill School Parents' Association Facebook page is a closed group meaning that you can apply to join but this will need to be approved by us through our Facebook group administrator. Only approved members can see posts made to the group. However, once you are a member of the group, you can also post and these will be seen by all other members of the group who have been similarly approved. Please enter [www.facebook.com/groups/ Crockenhill School Parents Association](http://www.facebook.com/groups/CrockenhillSchoolParentsAssociation) into your web browser and make a request to join the group.

You can make a request to your class rep to join The WhatsApp group for your year group. Once you have joined your messages and your phone number will be seen by all other members, who have also joined.

### **Permitted members**

The Facebook group of Crockenhill School Parents' Association is only intended for members of the association, in this case the parents and teachers of Crockenhill School. This is regulated through this being a closed group and members needing to gain permission to join from the Association's Facebook group administrator.

Crockenhill School Parents' Association does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

### **How this is used by our association**

Crockenhill School Parents' Association uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the Association's activities, thank local supporters and canvass members' views.

Your Class Rep will invite you to join a WhatsApp Group for the year your child is in, when they start School. The group is for sharing information from Crockenhill School Parents' Association, arranging teacher presents/collections and class social events.

### **Usage that is not permitted**

The Facebook and WhatsApp groups of Crockenhill School Parents' Association does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the Association and its activities and should not be used to promote any business other than where this is done for the benefit of the Association and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the Association retains the right to ban any user who continues to make inappropriate use of the group.

### **Photographs**

The Facebook and WhatsApp groups of Crockenhill School Parents' Association allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Crockenhill School Parents' Association accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

### **Application of this policy**

By using the Facebook and WhatsApp groups of Crockenhill School Parents' Association you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

### **Availability of this policy**

This policy is publicly available through the website of Crockenhill School ([www.crockenhill.kent.sch.uk/parents-association](http://www.crockenhill.kent.sch.uk/parents-association)), is sent regularly (at least once a year) to all members of Crockenhill School Parents' Association for whom an email address is held and is referenced as part of the information stated on our Facebook Group pages.

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